

# European Studies

## Hessen International Summer University Frankfurt Course Outline

2019

# HESSEN:ISU Frankfurt 2019

## Introductory Course: Intercultural Communication

Course Date	09.07.2019 – 11.07.2019
Class Hours	15 contact hours. Course will be taught in a block style.
Lecturer(s)	<p>Mark Bramwell Lecturer in English and Intercultural Communication Frankfurt University of Applied Sciences</p> <p>Roisin Russ Lecturer in English and Intercultural Communication Technische Hochschule Mittelhessen</p>
Course Description	<p>This course features an overview of intercultural studies and focuses on the knowledge, skills and attitudes for communicating effectively with people from diverse cultural backgrounds. It examines the ‘how’, the ‘what’ and the ‘why’ of intercultural communication. The following topics will be discussed:</p> <ul style="list-style-type: none"> <li>• Cultural Awareness (What is culture?)</li> <li>• Developing Intercultural Awareness (interpreting the behavior of others)</li> <li>• Dimensions of culture (Theories of culture and communication)</li> <li>• Sending and interpreting messages for effective communication</li> <li>• Cultural briefings - my culture, your culture</li> </ul>
Learning Outcomes	<p>This course aims to assist students in developing what Bennett &amp; Bennett (2004) refer to as the intercultural skillset and mindset. For the purpose of this course, this means:</p> <ul style="list-style-type: none"> <li>• Developing a conscious understanding of one’s own culture</li> <li>• Using frameworks for understanding cultural contrasts</li> <li>• Having a clear understanding of how to use cultural generalizations without stereotyping</li> <li>• Communicating effectively in an intercultural setting</li> </ul>
Course Method	<p>This course will be taught as a mixture of mini-lectures and group discussions. Teaching methods include: experiential exercises, small group activities, group discussions, case studies, and critical incidents.</p>
Course Materials	<p>All course material will be provided free of charge – both online (e-learning platform) and as hard copy. Preparatory reading: Understanding Intercultural Communication: An Overview (on Moodle Platform).</p>
Credits	<p>Students will earn a total of 6 ECTS points for the successful completion of the module European Studies.</p>
Assessment	<p>Learning will be assessed by active participation and small group work in the course.</p>
Grading	<p>Students will be graded on their class participation. The grade earned in this course will be averaged into the final grade for European Studies. All grades earned in each of the units for European Studies will be averaged into one final grade and this is the grade that will appear on the Transcript of Records.</p>

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## Unit 1: History of European Integration

Date	15.07.2019 – 17.07.2019
Class Hours	15 contact hours. Course will be taught in a block style.
Lecturer(s)	Dr. Lars Pilz Associate Dean of Academic Affairs Faculty of Economics and Business Goethe University Frankfurt am Main
Course Description	The aim of this course is to describe and analyze, both empirically and in theory, the process of the European integration. Different stages of the European integration following WW2, the institutions, and functioning process of the European Union are discussed, as well as the different approaches of governmentalism and federalism in the European integrations history. Students will understand how the European Union is designed and how it works as a result of these two theoretical approaches towards European integration. These historic circumstances, different approaches towards integration, and different national cultures are important to be recognized to be able to analyze the situation of the Union today.
Learning Outcomes	By completing this course, students will be able to: <ul style="list-style-type: none"> <li>• Describe and analyze, both empirically and theoretically, the process of European Integration</li> <li>• Identify the different stages of the European Integration following World War 2, as well as the institutions and functioning processes of the European Union</li> <li>• Understand how the European Union is designed and how it works as a result of theoretical approaches towards European Integration</li> <li>• Speculate the near future of the European Union</li> </ul>
Course Method	This course will be taught as a mixture of lectures and group discussions.
Course Materials	All course material will be provided free of charge – both online (e-learning platform) and as hard copy. <ol style="list-style-type: none"> <li>1. Fiess N., Fugazza M. (2002): “European Integration: a Review of the Literature and Lessons for NAFTA”.</li> <li>2. Mongelli F.P. (2008): “European Economic and Monetary Integration and the Optimum Currency Area Theory”. European Commission. Economic Papers 302.</li> <li>3. Schwarze J. (2006): “The Development of the European Union from a Common Market to a Political Union”. Ritsumeikan Law Review No. 23, 2006.</li> </ol>

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	4. EEAG (2013), <i>The EEAG Report on the European Economy</i> , "European Imbalances", CESifo, Munich 2013, p. 55–72
Credits	Students will earn a total of 6 ECTS points for the successful completion of the module European Studies.
Assessment	Learning will be assessed following the end of Unit 1. Assessment may be in the form of class presentations, a written exam, case studies, or small group work. The lecturer will inform students about the assessment measures at the beginning of the course.
Grading	Students will be graded on their assessment results following the end of Unit 1. The grade earned in this unit will be averaged into the final grade for European Studies. All grades earned in each of the units for European Studies will be averaged into one final grade and this is the grade that will appear on the Transcript of Records.

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## Unit 2: Integration through Law in the European Union

Date	22.07.2019 – 24.07.2019
Class Hours	15 contact hours. Course will be taught in a block style.
Lecturer(s)	Prof. Dr. Domenik Henning Wendt, LL.M. Professor of Civil Law, European Economic Law, and European Law Faculty of Business and Law Frankfurt University of Applied Sciences
Course Description	This course gives an overview of the European institutional framework and gives an introduction to the most important EU-Institutions. It describes the legal structure of the European Union and the law-making instruments employed by its institutions. The second part of the course deals with some specialties of the European Company Law and European and national economic regulation issues such as employee participation or cross border movement of companies.
Learning Outcomes	By completing this course, students will be able to: <ul style="list-style-type: none"> <li>• Describe and analyze the legal construction of the Union, the main features of its most important institutions, and law-making instruments employed by them</li> <li>• Describe and analyze the legal background of harmonization in the field of company law</li> <li>• Identify the relevant competency clauses of the TFEU and the relevant directives and regulations as instruments of legal harmonization</li> <li>• Understand the consequences of harmonization for domestic law and the possible consequences of implementing Community standards incorrectly</li> </ul>
Course Method	This course will be taught as a mixture of lectures, case-studies, presentations and group discussions.
Course Materials	All course material will be provided free of charge – both online (e-learning platform) and as hard copy. <ol style="list-style-type: none"> <li>1. Andenas M., Wooldridge F. (2012): “European Comparative Company Law”.</li> <li>2. Bachmann G., Eidenmüller H., Engert A., Fleischer H., Schön W. (2013): “Regulating the Closed Corporation”, (European Company and Financial Law Review - Special Volume).</li> <li>3. Borg-Barthet J. (2012): “The Governing Law of Companies in EU Law”, (Studies in Private International Law).</li> <li>4. Grundmann S. (2011): “European Company Law: Organization, Finance and Capital Markets”, 2nd Edition.</li> <li>5. Hornuf L. (2012): “Regulatory Competition in European Corporate and</li> </ol>

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	<p>Capital Market Law: An Empirical Analysis”, (European Studies in Law and Economics).</p> <p>6. Kilian W., Wendt D. (2017): “Europäisches Wirtschaftsrecht”, 6th Edition.</p> <p>7. European Commission (2014): “How the European Union works ”.</p>
Credits	Students will earn a total of 6 ECTS points for the successful completion of the module European Studies.
Assessment	Learning will be assessed following the end of Unit 2. Assessment may be in the form of class presentations, a written exam, case studies, or small group work. The lecturer will inform students about the assessment measures at the beginning of the course.
Grading	Students will be graded on their assessment results following the end of Unit 2. The grade earned in this unit will be averaged into the final grade for European Studies. All grades earned in each of the units for European Studies will be averaged into one final grade and this is the grade that will appear on the Transcript of Records.

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## Unit 3: European Economic and Social Policy

Date	29.07.2019 – 31.07.2019
Class Hours	15 contact hours. Course will be taught in a block style.
Lecturer(s)	TBD
Course Description	The course focusses on the economic structure of the Union and the interaction between national and European approaches in economic and social policy, as these approaches do have complementary and conflicting effects at the same time. The course gives an overview on the existing national and European approaches in economic policy and social security systems and tries to answer the question of what a common economic and social policy in Europe might look like in the future.
Learning Outcomes	<p>By completing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Describe and analyze different European models of social welfare systems</li> <li>• Identify possibilities and problems in the integration of social welfare systems</li> <li>• Understand the European position in a multipolar world of globalized trade and the restrictions in economic policy on the European level</li> </ul>
Course Method	This course will be taught as a mixture of lectures and group discussions.
Course Materials	<p>All course material will be provided free of charge – both online (e-learning platform) and as hard copy.</p> <ol style="list-style-type: none"> <li>1. Esping-Andersen, G. (1989): Three Worlds of Welfare Capitalism, Polity, 1989</li> <li>2. Brunnermeier, M./James, H. (2016): The Euro and the Battle of Ideas, Princeton, 2016</li> <li>3. Middelaar, L. (2014): The Passage to Europe, Yale University Press, 2014</li> </ol>
Credits	Students will earn a total of 6 ECTS points for the successful completion of the module European Studies.
Assessment	Learning will be assessed following the end of Unit 3. Assessment may be in the form of class presentations, a written exam, case studies, or small group work. The lecturer will inform students about the assessment measures at the beginning of the course.
Grading	Students will be graded on their assessment results following the end of Unit 3. The grade earned in this unit will be averaged into the final grade for European Studies. All grades earned in each of the units for European Studies will be averaged into one final grade and this is the grade that will appear on the Transcript of Records.

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## **GENERAL INFORMATION ABOUT EUROPEAN STUDIES**

### **Assessment and Credits**

The European Studies module is made up of an introductory course and three units. The introductory course and each unit contains 15 contact hours for a total of 60 contact hours for the entire module. Upon successful completion, 6 ECTS points will be awarded for the European Studies module. A single ECTS point is defined as the equivalent of 25-30 hours of student workload, which includes class hours, readings, preparation for class activities, as well as an assessment measure.

Learning will be assessed at the end of each unit. Assessment could be in the form of a written exam, group presentation, or case study, etc. Lecturers will inform students about the assessment measures at the beginning of each unit. Students will be graded on their assessment results following the end of each unit. All grades earned in each of the units for European Studies will be averaged into one final grade and this is the grade that will appear on the Transcript of Records. A total of two grades will appear on the students' transcripts: one grade for European Studies and one grade for their German Language Course.

### **Grading**

Grades will be awarded based on the German grading system:

1,0-1,3	sehr gut	very good: an outstanding achievement
		good: an achievement that is substantially above average
1,7-2,3	gut	requirements
2,7-3,3	befriedigend	satisfactory: an achievement that satisfies average requirements
3,7-4,7	ausreichend	sufficient: an achievement that still meets the requirements
	nicht	not sufficient / failed: an achievement that does not meet the
5	ausreichend	requirements
NP	No Participation	

### **Email and Moodle Online Learning Platform**

Students are strongly encouraged to use Moodle, our E-Learning Platform. Using Moodle enables students to stay in contact with program administration, lecturers, and fellow students. We also expect students to check their emails on a regular basis. All course materials will be posted on Moodle.

### **Professional and Class Participation**

The courses in this outline are part of the ISU Frankfurt module European Studies. Class participation is considered a requirement for successfully completing the ISU Frankfurt Program. An attendance list will be issued for each class. Student questions, answers, comments, and insights over the course will not only benefit the whole class, but it will also ensure that students have a better understanding of





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the class material and contribute to their overall academic success. Please avoid being late for class, not turning off your cell phone before class, leaving class before the end of it, talking while someone else (either the professor or one of your fellow students) is talking, and any other unprofessional conduct.

### **Attendance**

Students should attend each class. If students have to miss a class, they should a) complete the required homework or readings, b) get copies of the notes presented that day, and c) talk with classmates about what they missed. Students also need to inform the ISU Frankfurt Coordinator or their professor if they need to miss class. This can be done in person or via email.

### **Academic Honesty**

Students caught cheating or plagiarizing will fail, at our discretion, either the assignment in question or the entire ISU Frankfurt program.