

Intercultural Communication Competence

Course Outline
2024

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| Course Date | 23 June 2024 – 6 July 2024 |
| Class Hours | 45 contact hours |
| Lecturer(s) | Mark Bramwell, lecturer (ret.) in Intercultural Communication at Frankfurt University of Applied Sciences; state examiner in intercultural competence for the German Chamber of Commerce and Industry |
| Course Description | <p>This course features an overview of intercultural studies and focuses on the knowledge, skills and attitudes for communicating effectively with people from diverse cultural backgrounds.</p> <ul style="list-style-type: none"> • Cultural awareness (What is culture?) • Developing intercultural competence (Communicating effectively with others) • Dimensions of culture (Theories of culture and communication) • Cultural briefings (Becoming familiar with diverse cultures) |
| Learning Outcomes and Task | <p>This course aims to assist students in developing an intercultural skillset and mindset.</p> <ul style="list-style-type: none"> • Developing a conscious understanding of one’s own culture • Using frameworks for understanding cultural contrasts • Having a clear understanding of how to use cultural generalizations without stereotyping • Communicating effectively in an intercultural setting |
| Course Method | The course will be taught as a mixture of mini-lectures, group discussions, small group activities, workshops, case studies, critical incidents, and experiential exercises in the city of Frankfurt. |
| Course Materials | All course material will be provided free of charge – both online (e-learning platform) and as hard copy. Preparatory reading: <i>Understanding intercultural Communication – An Overview</i> (will be made available on <i>campUAS</i> - the university’s e-learning platform) |
| Credits | Students will earn a total of 6 ECTS points for the successful completion of the course. |
| Assessment | Presentation or case study. |
| Grading | Students will be graded through participation and final assessment. |

GENERAL INFORMATION

Assessment and Credits

Upon successful completion of the summer course, students will be awarded 6 ECTS points. A single ECTS point is defined as the equivalent of 25-30 hours of student workload, which includes class hours, readings, preparation for class activities, as well as an assessment measure. Learning will be assessed at the end of the summer course. Lecturers will inform students about the assessment measures at the beginning of the summer course. Students will receive a Transcript of Records showing their grades earned in the course. This document can be presented to their home institution for credit.

Grading

Grades will be awarded based on the German grading system:

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|----------|---------------------|----------------|-------------------------|------------------------|-----------------------|---------------------------|--------------------------------|
| German | Sehr gut 1,0-1,5 | Gut 1,6-2,5 | Befriedigend 2,6-3,5 | Ausreichend 3,6-4,0 | TN Teilnahmeschein | LN Leistungs- nachweis | Nicht bestanden 5,0/ 6,0 |
| | very good | good | satisfactory | pass | Non exam paper | Exam/paper | not passed |
| Americas | A 1,0-2,3 | B 2,4-3,0 | C 3,1-3,5 | D 3,6-4,0 | participated | passed | failed |
| European | A 1,0-1,5 | B 1,6-2,0 | C 2,1-3,0 | D 3,1-3,5 | E 3,6-4,0 | | FX/F 4,1-5,0 |

Email and campUAS Online Learning Platform

Students are encouraged to use campUAS, our E-Learning Platform. Using campUAS enables students to access course materials and stay informed about extracurricular activities. We also expect students to check their emails on a regular basis.

Class Participation

Class participation is considered a requirement for successfully completing the program. Student questions, answers, comments, and insights over the course will not only benefit the whole class, but it will also ensure that students have a better understanding of the class material and contribute to their overall academic success.

Attendance

Students should attend each class. Students also need to inform their lecturer if they need to miss class. This can be done in person or via email.

Academic Honesty

Students caught cheating or plagiarizing will fail, at our discretion, either the assignment in question or the entire program.